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|--|-----------------------------|--------------------------|---------------------------------------|--|
| Agency Name  | 1. Chapter Number           |                          | 2. Date of Filing                     |  |
| Public Service Commission  | 103                         |                          | January 9, 2020                       |  |
| 3. Regulation Number   | 4. Subject of Regulation    |                          |                                       |  |
| 103-823.2  | Protection of Customer Data |                          |                                       |  |
| 5. Statutory Authority   |                             |                          |                                       |  |
| S.C. Code Ann. Section 58-3-140                                  |                             |                          |                                       |  |
| •  | <del>•</del> —              |                          |                                       |  |
| 6. Type of Filing  |                             |                          |                                       |  |
| NOTICE OF GENERAL PUBLIC INTEREST                                |                             |                          |                                       |  |
| X NOTICE OF DRAFTING   |                             |                          |                                       |  |
| PROPOSED REGULATION  |                             |                          |                                       |  |
| EMERGENCY REGULATION   |                             |                          |                                       |  |
| FINAL REGULATION FOR GENERAL ASSEMBLY REVIEW                     |                             |                          |                                       |  |
| RESUBMISSION OF WITHDRAWN REGULATION FOR GENERAL ASSEMBLY REVIEW |                             |                          |                                       |  |
| FINAL REGULATION EXEMPT F  | ROM GENERAL ASSE            | MBLY REVIEW              |                                       |  |
|  |                             |                          |                                       |  |
| 5. For Additional Information, Contact Jocelyn Boyd              |                             |                          | 6. Telephone Number<br>803-896-5100   |  |
| 7. Typed Name of Official Jocelyn Boyd                           | 8. Signature of Official    | in Buyd                  | 9. Date<br>January 9, 2020            |  |
|  |                             |                          |                                       |  |
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## PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA

CHAPTER 103

Statutory Authority: 1976 Code Section 58-3-140

## **Notice of Drafting:**

On November 27, 2019, the Office of Regulatory Staff (ORS) filed a Petition for Rulemaking with the Public Service Commission for the purpose of promulgating a regulation to help prevent the potential for misleading advertisements by prohibiting the sale of customer data by regulated utilities, absent a customer's direct consent. The Public Service Commission seeks to draft a new regulation which addresses the ORS's Petition for Rulemaking. Interested persons may submit comments to the Public Service Commission, Clerk's Office, 101 Executive Center Drive, Suite 100, Columbia, South Carolina 29210. Please reference Docket Number 2019-387-A. To be considered, comments must be received no later than 4:45 p.m. on Thursday, March 12, 2020.

## Synopsis:

In the ORS's Petition for Rulemaking, it stated that "the protection of the public interest requires that the Commission hold a rulemaking proceeding to determine appropriate parameters and standards regarding a utility's use of customer data." ORS further recommended in its Petition that "the regulations regarding a utility's ability to sell customers' data be examined. ORS recommends the Commission consider regulations to apply to all regulated utilities that help prevent the potential for misleading advertisements by prohibiting the sale of customer data by regulated utilities absent a customer's consent." After the ORS filed its Petition for Rulemaking for the purpose of promulgating a regulation to help prevent the potential for misleading advertisements by prohibiting the sale of customer data by regulated utilities, absent a customer's direct consent, the Commission issued Order Number 2019-877 on December 18, 2019. In Order Number 2019-877, the Commission approved the ORS's request to initiate a rulemaking, and the Commission opened a docket for this rulemaking. On December 20, 2019, the ORS filed its Proposed Regulation to Protect Customer Data with the Public Service Commission. The ORS's Proposed Regulation can be viewed on the Commission's Docket Management System (psc.sc.gov) under Docket Number 2019-387-A.

Legislative review of this proposal will be required.